

A Tablet POS with Retail Pro and RMS for Enhanced Customer Experience

The Challenge

The client wanted a tablet POS that would allow retailers and suppliers to choose from vast product catalogs along with rich media. They also wanted a drop-ship application with all the interactive features of a retail Pro and RMS.

The Solution

Trantor developed a solution by using Objective-C and integrating e-catalogue for unhindered access to products, even without an Internet connection. In addition, the team developed

- Data access components and reporting system to fetch and upload huge amount of data, generated regularly.
- Simplified UI and integrated that could seamlessly be used across all retail domains.
- A completely interactive app with a sound database, to help improve decision-making through integrated analytics
- Encryption for credit card and other transaction sensitive data.

The Benefits

- Better analytics on consumer trends added more value to customer service
- The engagement rate of the users increased more than ever, thus creating a win-win situation for the client
- Increased in credit card customers with assured security

The Client

The client is a leading provider of enterprise mobile sales applications for multi-channel retailers and suppliers.

"Really appreciate Trantor's efforts in delivering the project on time. Commendable QA process, glad to work with a responsible team."

- VP, Marketing