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## Making Learning Affordable – an iOS App for Easy Purchase of Used Books

### The Client

The client is a wholesale textbook company that purchases textbooks from students, faculty members, campus staff and campus bookstores and sells it to students across various campuses at lower cost.

They wanted to reach to a wider audience, at an affordable cost

### The Scope

The client wanted to build an iOS app for the users to sell and purchase used books at cheap prices. The scope of the app included:

- Maintaining 1million+ records of books, which was a huge challenge
- Implementing the Bar code reader functionality for real-time capturing of the ISBN code of the books
- Maintaining history of records of sales and purchases made by every user
- Providing different panel views for admin, and different types of users – teachers, students, libraries etc.

### The Benefits

- 550+ Downloads for the app from iTunes in a short span
- The Mobile App helped the client to expand his business to 35 states in the US.
- Client was able to reach 100+ universities to help students buy cheap books.
- The client got cost effective development with increased business visibility.

**"Trantor understood our idea and translated it into a beautiful product, without involving us in technology nitty-gritty. Kudos to the team for this rare-skill"**

Owner, Books Wholesaler