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## Leading Private University Experiences Seamless Brand Experience across its 400+ Partner Sites

### The Challenge

The client wanted to build a microsite framework using AEM, which would allow them to manage content for 400+ microsities, for their partners, from a centralized location. Additionally, they wanted AEM to be integrated with Salesforce.

### The Solution

- Trantor upgraded existing CQ5.6 to AEM6.0, and created a framework for developing 400+ live copies using AEM Multi-Site Manager.
- The team integrated AEM with LDAP (Lightweight Directory Access Protocol) for authentication.
- Custom components were developed for configurable Salesforce integration & better authoring experience.
- Responsive interface was created to make sites device-friendly.

### The Benefits

- Centralized Content Management across 400 micro-sites with consistent look & feel.
- 400+ Partner websites developed as live copies.
- Seamless data exchange with different integrated applications e.g. Salesforce

### The Client

The client is one of the largest private sector university in North America, with more than 85 locations in the U.S.

Being a global provider of educational services, the client publishes large content on their multiple websites and partner microsities.

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**“The ease and simplicity of the program and the way that the Trantor Team have continued to develop solutions around and integrated with the CRM is simply amazing.”**

Manager, Technology & IT